



# Chase Carpet Care Co.

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website: [www.chasecarpetcare.com](http://www.chasecarpetcare.com)

**An IICRC Certified Firm**

## Discounted Carpet Cleaning for You

Chase Carpet Care, premium carpet & upholstery care specialists has been delighting clients of local Realtors, Interior Designers and Carpet Retailers since 1971. Neil Atkinson, the owner/operator of Chase would like to extend an offer to you and your clients. Chase understands that referrals you give reflect on you. Therefore, we are offering to clean any carpet you own for 20% off our regular prices. \* We are confident that once you experience the Chase advantage, you will take us up on the offer to provide your clients with a discount on Chase services.

## Carpet Cleaning Discounts for You & Your Clients

Three trial cards are enclosed. Each card represents a **\$50 gift to your clients from you**. Simply sign a trial card, give it to your client, and when the client redeems the card CHASE will record that you made the referral. You will then receive a Referral Certificate worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, pass it on to another client to use along with the trial card for an even greater discount, or if you want, give the additional 10% discount to that client (**From You**).

## Additional Benefits

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. Such as:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on Chase's Website ([www.chasecarpetcare.com](http://www.chasecarpetcare.com)).

## Why Use Chase?

Chase's 12-step process is very thorough and the results are amazing. We stay current with manufacturers' recommendations through the IICRC (Institute of Inspection Cleaning and Restoration Certification). The IICRC is the only certification & education program that manufacturers recognize for carpet and upholstery cleaners. Chase's employees hold multiple IICRC Master and Journeyman Cleaning Technician designations, which are the highest possible certifications available. Chase is a CRI (the association of carpet manufacturers) Certified Seal of Approval Service Provider. For more information on our education (the IICRC), experience, systems, guarantee and 12-step process see the enclosed brochure. By taking advantage of this offer you will experience the many things that set Chase apart from our competition.

\* Program Restrictions: Offer good for first time customers of Chase. You must be a Realtor. This letter must be presented and can be used only once. Repeat clients are encouraged to use Referral Certificates to receive discounts on Chase services.

*Our Mission: To Provide the Most Outstanding Service Experience Possible!*